



British BIDs news

19th February 2007

Two more Ballot successes

Swindon became the 37th BID in the country on the 1st February, with 61% of business voting in favour of the BID, representing 54% of ratable value. inSwindon, as the BID will be known, will start operations on 1st May 2007, and will focus on marketing and promoting Swindon town centre and improving customers' experience and perception of the area. More details about inSwindon can be found at www.inswindon.com

Cater Business Park became the 8th successful BID in an Industrial area on 5th February. 56% of the 52 eligible businesses voted, with 90% voting in favour representing 80% of ratable value. The Cater Business Park in South Bristol contains a variety of sizes of business and will be providing security, environmental and business improvement services.

We shall be reporting on the results for Coventry city-wide BID, Angel Islington, Croydon, London Riverside and the Heart of London renewal ballot later this month.

Details of all BID ballot results to date can be found at www.britishbids.info in the BID locations section.

Government research on BIDs published

The Department of Communities and Local Government has just published research into the Development and Implementation of BIDs. The research considers the factors determining why BIDs are implemented in some areas, and not in others, looking at circumstances leading to the demand for BIDs, BID resourcing and organisations involved in BIDs. This research can be downloaded from the document centre at www.britishbids.info. British BIDs will be commenting on the findings of this research and details will appear in a future news update.

British BIDs Network events

A reminder that the first British BIDs Network events take place in March. These events are free, but are only open to British BIDs members. If you are not yet a British BIDs member, but sign-up before the Network meeting dates you will be welcome to attend, assuming places are still available.

- **Chairs Network Lunch** - Monday 5th March, 12.30-3.30pm
- **Formal BIDs Network Meeting** - Tuesday, 20th March, 12.30-3.30pm
- **Developing BIDs Network Meeting** - Thursday, 29th March, 12.30-3.30pm

Vacancies

Please see the British BIDs website for information on an exciting job opportunity for a Marketing and Communications Manager at the Waterloo Quarter Business Alliance.

For more information about British BIDs and how to become a member visit www.britishbids.info or email contact@britishbids.info or telephone 01414 160144

