



British BIDs news

10th July 2007

Launch of the Bb Accreditation System

The British BIDs Accreditation system was launched on 4th July at the **Impact of BIDs** event. The event was well attended by a number of developing and formal BIDs, as well as representatives from local authorities and the Inter Bank Ratings Forum and the British Retail Consortium.

The British BIDs Accreditation System is a new industry standard to measure a BID's quality management systems. The system focuses on ensuring that the BID's customers are satisfied and that the BID complies with the Legislation and Regulations governing it.

The Accreditation System is a five step process, designed to form a 'mid-term' review of the BID's activities and processes in order to ensure that it is on track for a successful renewal ballot. The focus is as much on development and support as it is on assessment and audit, to ensure that there is genuine benefit to the applicant throughout the process.

The main benefits to be gained from taking part in the British BIDs Accreditation are:

- Methodical approach to review and preparation for a renewal ballot
- Heightened awareness of the expectations of levypayers and stakeholders
- Technical support on compliance with the legislative framework
- Advice on best practice methods and benchmarks

The British BIDs Accreditation System will feature in the next edition of British BIDs Quarterly, published in August 2007. To find out more, please email contact@britishbids.info or telephone 01414 160144.

The Impact of BIDs: A British BIDs Seminar

Hosted by CB Richard Ellis, the seminar saw a variety of speakers focused on reviewing the performance of BIDs to date. Ken Bruce, Royal Bank of Scotland and Chair of the Inter Bank Ratings Forum, and Andy Godfrey, Alliance Boots and Chair of the British Retail Consortium BIDs Group spoke about their new commitments as stakeholder members to British BIDs and the new processes that have been developed associated with registering developing BIDs, providing standardised company contacts details and criteria on a new annual evaluation process.

Kingstonfirst, Broadmead Bristol, Heart of London and New West End Company all presented on performance measurement and their focus on the renewal ballot.

A full report on the outcomes of the Impact of BIDs Seminar will be published in the British BIDs Quarterly news.

Latest BID ballot results

A trio of BID ballots ended on 5th July:

- **Truro BID** (town centre): 71% voted in favour by number, 63% by rateable value, with a 51% turnout.

- **Worthing BID** (town centre): 57% voted in favour by number, 53% by rateable value, with a 31% turnout.
- **Sleaford BID** (town centre and industrial area): 69% voted in favour by number, 75% by rateable value, with a 41% turnout.

Details of all forthcoming BID ballots and ballot results to date can be found at www.britishbids.info in the Calendar and BID locations sections.

Forthcoming British BIDs events

Following on from the success of the Being Green and Impact of BIDs events, three more events are being planned.

- **Industrial BIDs Seminar (Autumn 07):** A chance for Industrial BID to meet and learn from each other, sharing the lessons learnt from this specific type of BID.
- **Network Meetings (Autumn 07):** The next round of networking meetings for developing BIDs, formal BIDs and the Chairs of the BIDs.

More details on these events will be published in due course.

BIDs in the news:

The following BIDs have been mentioned in the news since the last formal British BIDs alert:

May: Argall Avenue, Bedford, Better Bankside, Blackpool, Brighton and Hove, Colchester, Croydon, Dorchester, Edinburgh, Hull, Ipswich, Southern Cross, Winchester

June: Brighton and Hove, Dorchester, Dublin, Keswick, Leytonstone, Liverpool, Oxford, Suffolk, Winchester, Worthing

For more information about British BIDs and how to become a member visit www.britishbids.info or email contact@britishbids.info or telephone 01414 160144

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